

DAVID LEVENBERG

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EDUCATION

B.S. Criminology, California State University at Long Beach, Graduated with High Honors, 1976

CURRENT POSITION

Center Security Services, Inc.

Owner, 1996-Present

Consultant for industry and attorneys regarding mall / shopping center security and retail loss prevention, residential communities, entertainment complexes and other commercial properties. Provide expert witness testimony, security audits, development of Loss Prevention programs, security system design assistance in initial construction, and support with reputation management and crisis response.

PROFESSIONAL EXPERIENCE

Macerich, 2010-2011

Vice President of Security

Responsible for the security, crisis management and loss prevention programs at 75 regional and super regional shopping centers across the country. Focused primarily on liability mitigation, training, emergency planning and physical security needs of the portfolio. This included the design and integration of CCTV, access control, alarms, and fire life safety systems. Counseled the organization on the issues related to outsourcing 1,500 proprietary uniformed security officers to contract. Acted as the SME (Subject Matter Expert) for all security, Loss Prevention and emergency planning efforts. Provided support to the Risk Management and Legal Departments relative to potential litigation related to Security. Maintained close relationships with retail Loss Prevention Executives and organizations.

Andrews International, 2006-2010

Senior Vice President: Mall Division

Developed new business, ensured quality performance in meeting client expectations for this industry-leading full-service provider of security and risk mitigation services. Maintained relationships with relevant organizations, ASIS, ICSC, NRF, RILA. Indirectly supervised over 200 employees from Sr. VP's to Mall Security Directors. Developed vision and strategy for the Division and ensured alignment with client needs and desires. Also responsible for liability mitigation and loss prevention training. Worked closely with Federal, State, and Local law enforcement agencies to enhance the image of Mall security and Retail Loss Prevention and educate them regarding the mall industry. Leveraged cutting edge technology to enhance security operations and provide clients with creative options to ever increasing costs of manpower.

General Growth Properties, 1990-2006

Vice President of Security & Loss Prevention

Responsible for all security and loss prevention efforts at 205 regional and super regional shopping centers in the continental United States and Hawaii. Indirectly supervised 205 Security Directors, and 5000 uniformed officers. Major responsibilities included development, implementation and administration of all loss prevention, customer service, security, audit, safety, training, and OSHA compliance programs along with the design and implementation of sophisticated CCTV, video analytics, and alarm systems. Also includes budgeting, policy administration, and strategic planning for the department and the company in related areas.

- Teamed closely with Marketing, HR, and Risk management to align the security function with their strategic objectives to maximize the positive impact on the company and enhance profitability.
- Instrumental in forging a relationship with the Department of Homeland Security and creating an information sharing structure between Government, retail, and shopping centers.
- Secured "Safety Act" certification for GGP which was the first in the Shopping Center Industry to attain this liability protection from the Federal Government.

- Consistent reductions in worker's compensation expense and security related general liability claims and lawsuits.
- Worked closely with the International Council of Shopping Centers and the National Retail Federation in their efforts related to mall Security and retail Loss Prevention.
- Chaired the Security Sub- committee for ICSC along with the Security conference planning committee.
- Developed close working relationships with local police and emergency management agencies in areas where properties were located. Developed strategic partnerships with these agencies and leveraged the properties' locations and resources to benefit the public sector.

Target Stores 1986-1990

Manager: Distribution Asset Protection,

Responsible for overseeing the Asset Protection functions in Targets' Nationwide network of distribution centers. Oversaw design and purchase of CCTV, fire / life safety, intrusion alarm systems, access control systems, and related equipment for each center. Chaired inventory shortage committee; conducted and supervised internal investigations. Heavily involved in safety and worker's compensation programs. Developed strategic plans for the growth of the department within Target's Asset Protection pyramid.

Area Asset Protection Manager

Responsible for the loss prevention programs for thirteen Target stores located in the San Fernando Valley region of Los Angeles. Consistently attained all Asset Protection financial goals including inventory results, check and civil restitution collection performance, and expense control. Supervised new store openings and remodels and developed annual budgets and capital expenditure requests. Oversaw shoplift apprehension and internal theft prevention programs.

Regional Safety Specialist

Developed, initiated, and followed up on all safety related programs for 112 Target stores in the Western United States. Functioned as liaison between Target and the insurance company. Monitored each stores accident frequency and expense to tailor a safety program to address their needs.

Sears 1976 - 1986

Security Manager

Held progressively more responsible positions ranging from Security Manager Trainee to Security Manager for one of the highest volume stores in the chain. Duties included hiring, training, and supervising loss prevention agents and investigators, conducting internal and external investigations, and attaining shortage goals.

PRESENTATIONS

Secure Iowa Conference, December 2001: "Securing your Property". Presentation aimed at giving commercial property owners tips on "hardening the target" against not only terrorism but crime in general.

ICSC (International Council of Shopping Centers) Law Conference, 2003: "Terrorism and Malls: Liability Mitigation".

Southern California Marketing Directors Association, October 2003: "Terrorism Update". Presentation related to The customer's perception of safety at malls, and how it was necessary to "market" a visible, well trained security Force.

The Sorbonne Conference on Terrorism, 2005: "Public / Private sector collaboration: A model approach to addressing the threat of terrorism". Presentation discussed the need for a close relationship between commercial property owners and local, State, and Federal Law Enforcement in order to stay abreast of the latest threats and mitigation strategies.

Retail Real Estate Security Summit, February 2005: "Building better relationships between retail LP and mall security".

ICSC Security Conference, 1995 through 2010: Chairman or Co-Chairman every second or third year.

NRF (National Retail Federation) Loss Prevention Conference, 2010: "Modern Shopping Center Security: Fact vs. Hollywood Fiction". Wide ranging panel presentation chronicling mall security over the last 20 years.

ICSC Small shopping center security presentation October 2019

PUBLICATIONS

The Parking Security Report Jan 1997: A discussion of a kidnap / rape / murder case and the landowner's obligation to provide security.

Shopping Center Management Insider, April 1998: Reduce liability for parking lot crimes by meeting lighting standards. Why it is important to meet or exceed established standards for light levels.

Shopping Center Management Insider, September 2000: "Institute parental escort policy to cut down on rowdy teens and increase sales".

Access Control & Security Systems Integration Magazine, May 2001: An article discussing the use of CCTV (Closed Circuit Television) in General Growth Malls.

Professional Office Building Management Newsletters, May 2001: "Screen security consultants to avoid costly recommendations".

ICSC Government Relations Report, June 2003: Q&A on shopping centers being "soft targets" for terrorism.

Professional Office Building Management Newsletter, January 2004: A discussion of the pros and cons of using "Blast proof" trash cans to minimize damage and injury in the event an explosive device is detonated.

Shopping Center Management Insider, March 2004: The use of the public / private partnership with the Federal Government to share information.

Professional Office Building Management Newsletter, June 2004: An article about the use of shatterproof film on glass doors windows and skylights in malls.

Bergan County Record Newspaper, May 2004: "Malls urged to address terror issue". Panel discussion around preparing malls against terrorist attacks.

Homeland Security Magazine, June 2004: "Keeping shopping centers safe". A general discussion of what the mall industry is doing to guard against terrorism.

Newhouse News Service, 2005: "Wary of terrorism, malls take steps to boost security". Discuss ICSC's project with George Washington University to develop an online Terrorism Awareness Course for Mall security officers.

Shopping Center Management Insider, February 2005: "Do background checks on temporary employees".

ICSC Newsletter September 2021, How shopping center owners can address rising retail crime.

MEMBERSHIPS

American Society of Industrial Security, Retail Loss Prevention Committee

International Council of Shopping Centers, former Security Committee Chairman

International Security Managers Association (former member)

National Retail Federation Associate Member